



Rural Life Captures the Eyes of the Nation's Capitol

PRESS CONFERENCE ALERT

Sterling Heights, Michigan (November 18, 2013) – For the third consecutive year, the National Organization of State Offices of Rural Health (NOSORH) and all 50 State Offices of Rural Health (SORHs) will join forces with other local, state, and national rural healthcare providers and stakeholders to celebrate National Rural Health Day. This year's celebration will take place on **Thursday, November 21**.

NOSORH launched National Rural Health Day in 2011 to increase awareness of the unique healthcare issues facing rural Americans and highlight the efforts of SORHs and others in addressing those issues. "National Rural Health Day gives us at great opportunity to 'Celebrate the Power of Rural' and tout the good work being performed by, and on behalf of, America's 59.5 million rural citizens," notes NOSORH Executive Director Teryl Eisinger.

The nation's top leaders, including Dr. Mary Wakefield, Administrator for the U.S. Health Resources and Services Administration; Under Secretary of Agriculture Doug O'Brien; and, representatives from the Department of Veterans Affairs will speak at the event.

Media is invited to attend the Press Conference and National Rural Health Day Celebration.

When: 10:00 a.m. on Thursday, November 21 Where: National Press Club, Washington, D.C What: National Rural Health Day Celebration Contacts: Donna Pfaendtner 586.336.4627, donnap@nosorh.org Teryl Eisinger 586.850.5257, teryle@nosorh.org Bill Hessert 814.231.1213; billh@nosorh.org

Media and others who cannot attend the press conference in person please visit: <u>http://www.visualwebcaster.com/NationalRuralHealthDay</u>

Additional events recognizing National Rural Health Day and "Celebrating the Power of Rural" will take place in every state on or around November 21. NOSORH will also host a series of webinars on important rural health topics throughout the day on November 21; for more information on topics and speakers, and National Rural Health Day please visit: http://celebratepowerofrural.org/?page_id=1031

www.nosorh.org